

Post Graduate Department of Commerce and Management

Name of Programme: B.Com.

Programme Outcomes

The students will be able to

- PO 1: acquire comprehensive knowledge of Marketing, Human Resource Management, Business and Corporate Law, Economics, Finance, Accounting, Management, Tax and several other branches of Commerce that includes Investment, Insurance, and Banking.
- PO 2: develop and strengthen theoretical and applied aspects of commerce for preparing the students for higher education and research.
- PO 3: equip with professional, inter personal, presentation and entrepreneurial skills to meet the requirements of business sector.
- PO 4: enhance the analytical and decision making skills of the students which can help them in solving business problems in a dynamic environment.
- PO 5: exercise professional skills, values, team spirit, and leadership to meet the challenges of life and business.

Programme Specific Outcomes

- PSO 1: Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals as well as demonstrate knowledge in setting up a computerized set of accounting books
- PSO 2: Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- PSO 3: Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
- PSO 4: Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.

Mapping of Course Outcomes

Semester-I

Paper: BCG 103 Financial Accounting

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: understand the practical and theoretical knowledge of financial accounting.	Understand	PO1	L1	Exam/assignment/quiz
CO2: understand the applicability of accounting concepts, principles and conventions.	Understand, Apply	PO1	L2, L3	Exam/assignment/quiz
CO 3: apply the knowledge to prepare financial statements by understanding different capital and revenue items	Understand, Apply	PO1, PO4	L2, L3	Exam/assignment/quiz
CO 4: solve problems relating to final accounts of sole proprietor and various business agreements.	Solve	PO3, PO4	L3	Exam/assignment/quiz

Paper: BCG 104 Business Organisation

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: define different forms of organization and comparison of different business forms	Define	PO1	L1	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 2: demonstrate various stock market operations, investors protection and its regulatory authorities.	Demonstrate	PO1, PO2	L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 3: compare the nature, effect and causes of business combinations and its importance to industrial growth	Compare	PO3	L4	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 4: explain the social responsibilities of the business and business ethics.	Explain	PO5	L2	Exam/ Assignment/ Seminar/ Discussion

Paper: BCG 105 Business Communication

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the concept of communication in the business	Remember/ Understand	PO1, PO2	L1/ L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 2: Develop knowledge and skills in business writing.	Understand	PO2	L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 3: apply skills for effective interpersonal communications	Apply	PO3, PO4	L3	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 4: explain useful tips and strategies for clear communication and thus, assists in securing a good job coupled with carrier advancement in future	Creating	PO4, PO5	L6	Exam/ Assignment/ Seminar/ Discussion

Semester-II**Paper: BCG 203 Advanced Financial Accounting**

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: understand the practical and theoretical knowledge of financial accounting.	Understand	PO1	L1	Exam/assignment/quiz
CO2: understand the applicability of accounting concepts, principles and conventions.	Understand, Apply	PO1	L2, L3	Exam/assignment/quiz
CO 3: apply the knowledge to prepare financial statements by understanding different capital and revenue items	Understand, Apply	PO1, PO4	L2, L3	Exam/assignment/quiz
CO 4: solve problems relating to final accounts of sole proprietor and various business agreements.	Solve	PO3, PO4	L3	Exam/assignment/quiz

Paper: BCG 204 Commercial Law

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the formation of a legally valid contract for a business	Define, Understand	PO1	L1, L2	Exam/assignments/seminar
CO 2: develop requisite skills to understand various case studies	Develop, Knowledge	PO2	L3	Exam/assignments/seminar
CO 3: analyse the real life case studies for practical applicability of legal rules	Analyze, Interpret	PO4	L4,L5	Exam/assignments/seminar
CO4 : integrate the knowledge of commercial laws in business world	Apply, Make use of	PO3	L3	Exam/assignments/seminar

Paper: BCG 206 Functional Management

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: demonstrate their conceptual skills, understanding and application of principles and functions of management.	Remember/ Understand/ Apply	PO 1, PO2, PO3	L1/ L2/ L3	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 2: develop skills and ability to work in groups to achieve organizational goals and ability to lead teams	Apply	PO3	L3	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 3: demonstrate their ability in applying the managerial concepts in real time problems	Apply/Analyse	PO4	L3/L4	Exam/ Assignment/ Seminar/ Discussion
CO 4: make a choice to adopt management as profession in future.	Creating	PO5	L6	Exam/ Assignment/ Seminar/ Discussion

Semester-III**Paper: BCG 303 Corporate Accounting**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: recall the basic accounting treatment of companies studied in SSC II	Remember		L1	Exam/ Assignments/ Class Tests
CO2: understand accounting treatment of various aspects of Companies, Banking Companies and Insurance Companies.	Understand	PO1	L2	Exam/ Assignments/ Class Tests/ Seminar
CO3: apply this knowledge in solving practical questions of accounting.	Apply	PO2	L3	Exam/ Assignments/ Class Tests/ Seminar
CO4: analyze the accounting information of the companies.	Analyse	PO4	L4	Exam/ Assignments/ Class Tests/ Seminar

Paper: BCG 304 Company Law

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: identify the principles of corporate law covered in the course.	Identify	PO1	L3	Exam/assignment/seminar/quiz
CO 2: analyze the policy issues underpinning the corporate laws covered in the course.	Analyze	PO2, PO4	L4	Exam/assignment/seminar/quiz
CO 3: access, use, interpret complex statutory material to resolve corporate law problems and issues.	Use, Interpret	PO4	L3, L5	Exam/assignment/seminar/quiz
CO 4: apply the critical thinking required to bring about solutions to complex corporate law problems.	Apply	PO4	L3	Exam/assignment/seminar/quiz

Paper: BCG 305 Financial Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: remember and understand both the theoretical & practical role of financial management in business corporations.	Remember/understand	PO1	L1/L2	Exam, assignment, seminar
CO 2: analyse risk within context of financial decision making.	Analyse	PO4	L4	Exam, assignment, seminar, quiz
CO 3: analyse the different sources of finance and their cost.	Analyse	PO4	L4	Exam, assignment, seminar, quiz
CO 4: evaluate different sources of finance as well as investment proposals while deciding on optimal capital structure as well as while utilizing the funds raised in the business.	Evaluate	PO5	L5	Exam, assignment, seminar, quiz

Paper: BCG 306 International Business

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the basic concepts of international finance, marketing and also the various environments in which international businesses operate.	Understand	PO1	L2	Exam, assignment, seminar
CO 2: illustrate the unique issues and challenges faced by firms involved in international activities	Illustrate	PO4	L2	Exam, assignment, seminar, quiz
CO 3: analyse the risks and opportunities dispensed for global businesses and develop practical approach to frame effective strategies and take good business decisions	Analyse	PO4	L4	Exam, assignment, seminar, quiz
CO 4: relate the impact of legal and regulatory compliance on a firm's trade inventiveness.	Relate	PO5	L1	Exam, assignment, seminar, quiz

Paper: BCG 307 Business Environment

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: define and understand the various nuances of the business environment	Define, Understand	PO1	L1, L2	Exam, Assignment
CO 2: understand the role of environmental factors on the conduct of business in the country.	Understand	PO4	L2	Exam, Assignment
CO 3: identify the government rules & regulations affecting the business organizations and latest amendments in the current Budgets.	Identify	PO1, PO4	L3	Exam, Assignment, Seminar
CO 4: appraise the data relating to various economic Policies & economic planning of India since inception.	Appraise	PO4	L5	Exam, Assignment

Semester-IV**Paper: BCG 403 Goods and Service Tax**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: explain the constitutional aspects and implementation of GST in India.	Explain	PO1	L2	Exam, Assignment
CO 2: list and analyse the benefits of Goods and Service tax	List, Analyse	PO4	L1, 14	Exam, Assignment
CO 3: identify the taxable event under Goods and Service tax	Identify	PO1, PO4	L3	Exam, Assignment, Seminar
CO 4: assess the liability of paying Goods and Service tax	Assess	PO4	L5	Exam, Assignment

Paper: BCG 404 Industrial Law

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: understand the various laws relating to industrial environment.	Define, Understand	PO1	L1, L2	Exam/assignments/ seminar
CO 2: develop skills to apply the knowledge of various laws relating to factory, trade unions and worker's rights in real life situations.	Develop, Knowledge, Apply	PO2, PO3	L3	Exam/assignments/ seminar
CO 3: interpret the important causes and impact of industrial disputes	Analyze, Interpret	PO4	L4,L5	Exam/assignments/ seminar
CO4 compile the important provisions of the working of Factories in India as per Law	Apply, Make use of	PO2, PO4, PO5	L3	Exam/assignments/ seminar

Paper: BCG 405 Principles and Practices of Banking and Insurance

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: have comprehensive knowledge of the Indian banking and insurance structure.	Remember	PO1	L1	Exam/ Assignments
CO2: understand the various functions, rules and regulations of central & commercial Banks; and the Insurance Act 1938, LIC Act 1956, GIC Act 1972 & IRDA Act 1999.	Understand	PO1	L2	Exam/ Assignments/ Class Tests/ Seminar
CO3: apply this knowledge effectively being as bank's customer and searching out the suitable insurance policy for them.	Apply	PO2, PO5	L3	Exam/ Assignments/ Class Tests/ Seminar

Paper: BCG 406 Cost Accounting

Course Outcome	Skill	PO	Bloom's	Assessing tools
CO 1: understand basic concepts of cost accounting	Remembering/ understanding	PO1, PO2	L1	Assignment/Quiz/Seminar/ Discussion
CO 2: apply knowledge to solve practical problems and take managerial decisions	Applying and evaluating	PO1, PO2 PO3, PO5	L3/ L5	Assignment/Quiz/Seminar/ Discussion/Test
CO 3: determine total cost and profit of product/service/contract costing/process costing and formulate proposals	Evaluating and creating	PO1, PO2, PO3, PO4, PO5	L4/ L6	Assignment/Quiz/Seminar/ Discussion/Test
CO 4: analyse the reasons of variance in estimated and actual cost to minimise losses and maximize profits	Analyzing and creating	PO1, PO2, PO3, PO4, PO5	L4/ L6	Assignment/Quiz/Seminar/ Discussion/Test

Semester-V

Paper: BCG 503 Management Accounting

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: have knowledge about-how to infer financial statements and then make use of the same inferences to support a decision.	Applying, Analyzing	PO 1 PO 4	L2, L3, L4, L5	Assignment/Seminar/ Discussion/Test
CO 2: relate and classify various sources of raising funds along with plans to attain profit maximization.	Understanding, Applying	PO 1 PO 3 PO 4	L1, L2, L4, L6	Assignment/Quiz/ Seminar/Discussion/Test
CO 3: find and summarize appropriate information to construct the report to be provided to different users for taking effective decision.	Applying, Analyzing and Evaluating	PO 1 PO 3	L1, L2, L4, L5, L6	Assignment/Seminar/ Discussion/Test
CO 4: show the relationship of authority and responsibility and prove that ultimate responsibility cannot be avoided.	Analyzing and Evaluating	PO 1 PO 4	L4, L5	Assignment/Seminar/ Discussion/Test

Paper: BCG 504 Direct Tax Law

Course Outcome	Skill	PO	Bloom's	Assessing tools
CO 1: understand and acquire knowledge of basic concepts of Income tax and sources of income	Understanding and acquiring	PO1, PO2	L2/L3	Assignment/Quiz/Seminar/ Discussion/ Test
CO 2: apply knowledge to solve practical problems and Calculate tax liability	Applying and creating	PO1, PO2, PO3, PO4, PO5	L3/ L6	Assignment/Quiz/Seminar/ Discussion/Test
CO 3: determine Tax incidence on the basis of residential status	Evaluating	PO1, PO2, PO3, PO4, PO5	L5	Assignment/Quiz/Seminar/ Discussion/Test
CO 4: identify and comply with the relevant provisions of the Income Tax Act and do tax planning	Applying and analyzing	PO1, PO2, PO3, PO4, PO5	L3/L4	Assignment/Quiz/Seminar/ Discussion/Test

Paper: BCG 505 Auditing

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: summarize the auditing standards and the general procedures required in conducting an audit	Summarize	PO1	L2	Exam, Assignment, Discussion
CO 2: understand the knowledge about appointment, rights, duties and responsibility and liabilities of an auditor	Understand	PO1	L2	Exam, Assignment, Discussion
CO 3: demonstrates the knowledge, skills, and attitudes to help them understand the various types of audit as well as the other current developments in auditing	Demonstrate	PO2	L2	Exam, Assignment, Seminar
CO 4: analyse the processes involved in auditing as well as various audit tests and other assurance services	Analyse	PO3, PO4	L4	Exam, Assignment, Seminar

Paper: BCG 511 Contemporary Accounting

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: explain the various contemporary issues in accounting.	Explain	PO1	L2	Exam/ Assignments/Tests
CO 2: understand the practical use of accounting standards in preparation of financial statements	Understand	PO1, PO2	L2	Exam/ Assignments/ Seminar
CO 3: define the financial reports with respect to recent trends in published accounts	Define	PO1, PO2	L1	Exam/ Assignments/ Seminar
CO 4: acquire skills to research and analyse complex contemporary financial accounting issues, and formulate well-reasoned and coherent arguments and reach well considered conclusions in relation to those issues.	Analyse	PO5	L4	Exam/ Assignments/ Seminar

Paper: BCG 512 Financial Market Operations

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: define recent developments in the financial markets.	Remember	PO1	L1	Exam/ Assignments/Tests
CO 2: construct instruments that are operational in the money market.	Apply	PO2	L3	Exam/ Assignments/ Seminar
CO 3: demonstrate the contribution of the financial market in the economic stability and development of a country.	Understand	PO1	L2	Exam/ Assignments/ Seminar
CO 4: analyze various trends and models applicable in financial markets.	Analyze	PO4	L4	Exam/ Assignments/ Seminar

Paper: BCG 521 Banking Service Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: have comprehensive knowledge of the Indian Banking Structure.	Remember	PO1	L1	Exam/ Assignments/ Class Tests
CO 2: understand the various functions, various services, rules and regulations of central & commercial banks.	Understand	PO1	L2	Exam/ Assignments/ Class Tests/ Seminar
CO 3: apply this knowledge effectively being as bank's customer.	Apply	PO2, PO5	L3	Exam/ Assignments/ Class Tests/ Seminar

Paper: BCG 522 Insurance Service Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: learn about the documentation procedure involved in applying for insurance.	Learn	PO1	L1	Exam, assignment, seminar
CO 2: understand the role and code of conduct for insurance agents and surveyors.	Understand	PO1	L1	Exam, assignment, seminar
CO 3: apply the practical training to compute premiums and bonuses.	Apply	PO3	L3	project
CO 4: interpret the procedure of claim settlement.	Interpret	PO4	L4	Assignment and project
CO 5: have a deep insight into the impact of taxation, competition and regulation on the pricing of insurance products.	Analyse	PO4	L4	Quiz, assignment and project

Paper: BCG 531 Computer Based Accounting

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: Ability to understand the crucial role played by computers in accounting and business.	Understand	PO1	L2	Exam, Assignment
CO2: Ability to analyse the policy issues concerning accounting softwares i.e tally being used by business entities.	Analyse	PO3, PO4	L4	Exam, Assignment
CO3: Ability to develop knowledge regarding comparison of manual & computerised accounting.	Develop	PO2	L6	Exam, Assignment
CO4: Ability to apply techniques of accounting packages for preparation of accounting statements.	Apply	PO1, PO4	L3	Exam, Assignment

Paper: BCG 532 E-Commerce

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: have a comprehensive understanding of the E-Commerce, current and emerging business models, and the technology and infrastructure underpinnings of the business.	Understanding	PO1	L2	Exam, assignment, seminar
CO 2: apply E-Commerce concepts to help business grow.	Apply	PO3	L3	Exam, assignment, seminar
CO 3: make innovative use of the E-Commerce to have competitive advantage over others.	Utilize	PO3	L3	Quiz, assignment and project

Semester-VI**Paper: BCG 603 Operations Research**

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: have knowledge of concepts and tools of Operations Research.	Understand	PO1	L2	Exam/assignment/quiz
CO 2: utilize analytical thought process to help develop modeling.	Develop	PO2	L3	Exam/assignment/quiz
CO 3: understand mathematical techniques used in various areas of research.	Understand	PO1	L2	Exam/assignment/quiz
CO 4: apply these techniques constructively to make effective business decisions	Apply	PO4	L3	Exam/assignment/quiz

Paper: BCG 604 Corporate Governance

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: understand the influence of corporate governance system on the performance of an organisation.	Understanding, Evaluating	PO 1 PO 2	L5	Assignment/Seminar/Discussion/Test
CO2: discuss the moral and social responsibility dimensions of corporate governance after studying the concepts of whistleblowing, credit rating and insider trading	Understanding Applying	PO1 PO 2 PO 4	L6	Assignment/Quiz/Seminar/Discussion/Test
CO 3: compare the recommendations of various committees which depict the evolution of corporate governance.	Understanding Analyzing	PO 1 PO 2	L2, L4	Assignment/Quiz/Seminar/Discussion/Test
CO 4: apply understanding of corporate governance in real-world contexts and to develop the skills to build good leaders while following business ethics.	Understanding, Applying	PO 1 PO 4 PO 5	L2, L3,L6	Assignment/Quiz/Seminar/Discussion/Test

Paper: BCG-611 Portfolio Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: define theoretical concept of portfolio management.	Remember	PO1	L1	Exam/ Discussion Assignments
CO2:demonstrate practical issues in the field of portfolio management	Understand	PO2	L2	Exam/ Assignments/ Tests
CO3: construct efficient market hypothesis used in field of the subject.	Apply	PO4	L3	Exam/ Assignments/ Seminar/Tests
CO4: analyze market expectations and build strategic asset allocation.	Apply	PO4	L3	Exam/ Discussion/Assignments/ Tests

Paper: BCG 612 Financial Services

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: Ability to define the concept of the Indian financial system, markets, institution and financial services	Define	PO1	L1	Exam, Assignment
CO 2: Ability to understand the operations, role, functioning and regulatory guidelines regarding the different financial institutions	Understand	PO3	L2	Exam, Assignment
CO 3: Ability to describe the various financial products, services, and strategies offered by the variety of financial services institutions	Describe	PO3, PO4	L1	Exam, Assignment, Seminar
CO 4: Ability to explain the recent developments in plastic money, impediments to growth of these services and their future scope	Explain	PO2, PO4	L2	Exam, Assignment

Paper: BCG 621 Foreign Exchange Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: Ability to understand how the foreign exchange market operates	Understand	PO1	L2	Exam, Assignment
CO 2: Ability to Examine the organisation of foreign exchange market	Examine	PO1	L4	Exam, Assignment
CO3:Ability to apply the techniques that can be used to hedge foreign exchange risk	Apply	PO1, PO4	L3	Exam, Assignment
CO 4: Ability to analyse the foreign exchange risk and risk management strategies	Analyse	PO3, PO4	L4	Exam, Assignment

Paper: BCG 622 Risk Management and Insurance

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: learn about the concept of risk and design a risk management program for a business organisation.	Learn	PO1	L1	Exam, assignment
CO 2: know about insurance contracts and its provisions, and the basic features of property-liability insurance, life and health insurance.	Understand	PO1	L2	Exam, assignment
CO 3: compare and contrast the role of insurance intermediaries	Compare and Contrast	PO3	L4	Exam, assignment, seminar
CO 4: evaluate the different retirement and annuities plan for themselves as well as for their family.	Evaluate	PO4	L4	Exam, assignment

Paper: BCG 632 E-Marketing

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: understand the concept of E-Marketing and its various strategies,	Understand	PO1	L2	Exam/ Assignments/ Class Tests
CO2: able to analyze e-marketing issues & challenges; and customer satisfaction in this digital age.	Analyse	PO4	L4	Exam/ Assignments/ Class Tests/ Seminar
CO3: able to apply this knowledge in studying the working of various e-commerce companies.	Apply	PO2, PO5	L3	Exam/ Assignments/ Class Tests/ Seminar
CO4: evaluate various pricing strategies and implementation of a successful e-marketing mix.	Evaluate	PO4	L5	Exam/ Assignments/ Class Tests/ Seminar

Name of Programme: B.Com (Honours)
Course Outcomes

Group I Banking
Paper I: Banking and Financial System

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the structure of banking and financial system.	Understand	PO1, PO2	L2	Exam, assignment, seminars quiz
CO 2: know the procedural compliances by bank's functionality.	Know	PO1, PO2	L2	Exam, assignment, quiz, practical
CO 3: identify the principles of lending and loan policy, basics of loan appraisal and the types of advances	Identify	PO1, PO2	L3	Exam, assignment, seminar, quiz
CO 4: appraise the actions of central banks for the overall development of the economy.	Appraise	PO1, PO2	L5	Exam, assignment, seminar, quiz

Paper II: Electronic Banking and Risk Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: have knowledge about various e-banking products and services.	understand	PO1	L2	Exam, assignment
CO 2: use different electronic fund transfer systems and technologies.	utilize	PO2	L3	Exam, assignment
CO 3: analyse the various security issues to combat the e-banking frauds.	analyse	PO4	L4	Exam, assignment, seminar
CO 4: analyse the risk management framework as well as measure and manage various risks with different statistical techniques	Analyse	PO4	L4	Exam, assignment

Paper III: Accounting for Bankers

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: identify the relevance of accounting in banking sector.	Identify	PO1	L3	Exam, Assignment
CO 2: make use of bank's accounting information which further helps them in planning their investment	Make use of	PO3	L3	Exam, Assignment
CO 3: discover various capital budgeting techniques for long period investment	Discover	PO3, PO4	L4	Exam, Assignment, Seminar
CO 4: evaluate the importance of computerised accounting in Indian banking sector	Evaluate	PO2, PO4	L5	Exam, Assignment

Paper IV: Bank Marketing

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: relate the concept of marketing in banking sector	Relate	PO1	L1	Exam, Assignment
CO 2: identify and explain the importance of relation between loyalty and marketing of bank products	Identify and Explain	PO1, PO2	L3, L2	Exam, Assignment
CO 3: construct the relation between favourable environment and marketing of bank product.	Construct	PO4	L3	Exam, Assignment, Seminar
CO 4: examine the conceptual framework regarding marketing of financial and banking product environment and marketing of bank product.	Examine	PO4, PO5	L4	Exam, Assignment

Group IV**Paper I: Management of International Business Operation**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the nature, scope, structure and significance of International Business	Understand	PO1	L2	Exam/ Assignments/Tests
CO 2: identify the various factors of global business environment and evaluate the impact of world issues on an organization's international business opportunities	Identify and Explain	PO1, PO2	L3	Exam/ Assignments/ Seminar
CO 3: evaluate the impact of statutory and regulatory compliance on an organization's integrative trade initiatives	Evaluate	PO1, PO2	L5	Exam/ Assignments/ Seminar
CO 4: develop strategies to negotiate effectively within various cultural environments and to address the impact of ethics and social responsibility in international trade	Develop	PO5	L3	Exam/ Assignments/ Seminar

Paper II: India's Foreign Trade

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: Ability to identify the crucial role played by foreign trade and exchange control in India.	Identify	PO1	L1	Exam, Assignment
CO2: Ability to analyse policy issues and factors affecting foreign investment.	Analyse	PO3, PO4	L4	Exam, Assignment
CO3: Ability to learn about regulatory framework for export and import transactions.	Learn	PO3	L2	Exam, Assignment
CO4: Ability to understand about nature of transactions in foreign exchange market.	Underst and	PO1	L2	Exam, Assignment

Paper III: International Financial Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: learn about foreign exchange systems.	Learn	PO1	L1	Exam, assignment
CO 2: get knowledge about calculation of foreign exchange rates.	Knowledge	PO2	L2	Exam, assignment
CO 3: learn the various methods of measuring and managing country risk and political risk factors.	Learn	PO1	L1	Exam, assignment, seminar
CO 4: get the knowledge about management and measurement of transaction exposures as well as operating exposures.	Get the Knowledge	PO2	L2	Exam, assignment
CO 5: apply risk hedging techniques like futures, options, forwards and swaps	Apply	PO3	L3	Exam, assignment

Paper IV: International Marketing

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the contemporary issues in international marketing and acquire skills to suggest solutions for the same.	Understand	PO2	L2	Exam, assignment
CO 2: define and illustrate the various strategies of entering into an international market	Define, Illustrate	PO1, PO2	L1, L2	Exam, assignment
CO 3: make the modifications in marketing mix that a firm requires while entering the global market.	Analyse	PO4	L4	Exam, assignment
CO 4: acquire knowledge about the role and working of various international bodies and organisations like GATT, WTO, UNCTAD, IMF etc.	Acquire Knowledge	PO2	L2	Exam, assignment, seminar
CO 5: analyse the foreign trade regulations as well as the problems faced by exporters in numerous aspects	Analyse	PO4	L4	Exam, assignment

Name of Programme: BBA
Programme Outcomes

Students will be able to-

- PO 1: develop the ability to understand the different areas of management such as marketing human resource , production operations and financial management.
- PO 2: develop and strengthen theoretical and applied aspects of management for preparing the students for higher education and research.
- PO 3: equip the students with professional, inter personal, presentation and entrepreneurial skills to administer business successfully.
- PO 4: enhance the analytical and decision making skills of the students which can help them in the application of management theories and practices to solve business problems in a dynamic environment.
- PO 5: exercise professional skills, values, team spirit, and leadership to meet the challenges of life and business.
- PO 6: demonstrate knowledge and understanding of the major theories relating to the field of business and developing realistic solutions to business problems by evaluating various policies of the government and laws and legislations relating to same.

Programme Specific Outcomes

- PSO 1: Students can demonstrate the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.
- PSO 2: Learners will be able to understand the features and roles of businessmen, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
- PSO 3: The students will acquire the skills in the specialized fields of marketing, industrial relations, banking & insurance and international business.
- PSO 4: Learners will acquire the skills like effective communication, decision making, problem solving in day to day business affaires

Course Outcomes

Semester-I

Paper: BBA 103 Basic Accounting

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the concepts and conventions of accounting and accounting frame work	Understand	PO1	L2	Exam, Assignment
CO 2: demonstrate knowledge of each step in the accounting cycle	Demonstrate	PO1, PO2	L2	Exam, Assignment
CO 3: apply their knowledge to prepare the financial statements of sole proprietor and company form of organisation	Apply	PO1, PO4	L3	Exam, Assignment
CO 4: identify the difference between manual accounting and computerised accounting	Identify	PO2, PO4	L3	Exam, Assignment

Paper: BBA 104 Business Organisation and Systems

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: explain the concept of business, commerce and trade with reference the development in this field	Explain	PO1	L2	Exam/assignment/ seminar/quiz
CO 2: understand the various factors of environment affecting the business organisations.	Understand	PO1, PO3	L2	Exam/assignment/ seminar/quiz
CO 3: identify the different forms of business organisation working in India and find the suitable form, size to the various needs.	Identify	PO3, PO4	L3	Exam/assignment/ seminar/quiz
CO 4: demonstrate the importance of the ethical requirements of business activities	Demonstrate	PO3	L2	Exam/assignment/ seminar/quiz

Paper: BBA 107 Business Communication

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: relate to the various concepts and processes of business communication	Relate	PO1, PO2	L1	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 2: demonstrate necessary skills to handle day-to-day managerial responsibilities	Demonstrate	PO2	L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 3: identify the gap between current level of communication skills and the expected industry standards	Identify	PO3, PO4	L3	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 4: develop and apply appropriate communication skills across setting, purpose and audience.	Develop and Apply	PO4, PO5	L3	Exam/ Assignment/ Seminar/ Discussion

Semester-II**Paper: BBA 203 Business Laws**

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the formation of a legally valid contract for a business	Understand	PO1, PO2	L2	Exam/ Assignment/ Discussion/ Test
CO 2: develop requisite skills to understand various case studies	Develop	PO1, PO2	L3	Exam/ Assignment/ Discussion/ Test
CO 3: analyze the real life case studies for practical applicability of legal rules	Analyse	PO3, PO4	L4	Exam/ Assignment/ Discussion/ Test
CO 4: integrate the knowledge of commercial laws in business world.	Combine	PO4, PO5	L6	Exam/ Assignment/ Discussion

Paper: BBA 204 Principles of Management

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand and acquire knowledge of management conceptual framework	Understand	PO1, PO2	L1/ L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 2: apply knowledge to learn the application of the principles in an organization	Apply	PO2	L3	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 3: evaluate the global context for taking managerial actions of planning, organizing and controlling	Evaluate	PO3, PO4	L5	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 4: specify how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances	Creating	PO4, PO5	L6	Exam/ Assignment/ Seminar/ Discussion

Paper: BBA 206 Computer Based Accounting System

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the maintenance of groups and accounts as well as about codification and hierarchy of accounts.	Understand	PO1	L2	Exam, assignment
CO 2: demonstrate about various types of accounting software used by business entities.	Demonstrate	PO2	L2	Exam, assignment
CO 3: understand database designing through ER model and structured query language.	Understand	PO1	L2	Exam, assignment, seminar
CO 4: use tally in maintenance of accounts of the firms.	Use	PO3	L3	Exam, assignment
CO 5: analyse the financial statements of a firm in tally.	Analyse	PO4	L4	Exam, assignment

Paper: BBA 207 Fundamentals of Banking

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the concept, evolution and functionality of the banks	Remember/ Understand	PO1, PO2	L1/ L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 2: analyse the Indian banking system and its recent trends.	Analyse	PO3	L4	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 3: integrate processes according to the functioning of Reserve Bank of India and commercial banks in Indian banking system	Analyse/ Evaluate	PO5, PO6	L4/L5	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 4: analyze the dimensions of banker customer relationships	Analyse/ Evaluate	PO4, PO5	L4/L5	Exam/ Assignment/ Seminar/ Discussion

Semester-III**Paper: BBA 304 Fundamentals of Human Resource Management**

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: demonstrate the role of human resource management in an organization	Demonstrate	PO1, PO2	L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 2: develop an overview on various functions and processes of human resource management	Develop	PO2	L3	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 3: identify the human resource needs of an organization and plan accordingly	Identify	PO3, PO4	L3	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 4: utilize the knowledge to gain competitive advantage through people	Utilize	PO4, PO5	L3	Exam/ Assignment/ Seminar/ Discussion

Paper: BBA 305 Fundamentals of Marketing Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: demonstrate the core concepts of marketing and the role of marketing in business and society	Remember/ Understand	PO1, PO2	L1/ L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 2: identify suitable product, pricing, distribution and marketing communication strategies for a brand to achieve the Marketing objective	Understand	PO1,PO2	L2	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 3: develop marketing strategies based on product, price, place and promotion objectives	Design/ Analyse	PO3, PO4	L3/L4	Exam/ Assignment/ Seminar/ Discussion/ Test
CO 4: understand intricacies of marketing and thus, help them to adopt marketing as a profession in future.	Evaluate/ Create	PO4, PO5	L5/ L6	Exam/ Assignment/ Seminar/ Discussion

Paper: BBA 306 Indian Financial System

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: understand the components of Indian financial system.	Remember/ Understand	PO1, PO2	L1, L2	Exam/ Discussion Assignments
CO2: compare and contrast various instruments of money market and capital market.	Understand	PO2	L2	Exam/ Assignments/ Tests
CO3:outline the role of regulatory agencies in growth of Indian financial system	Understand/ Apply	PO2, PO4	L2, L3	Exam/ Assignments/ Tests
CO4: explain the working and eligibility criterion of various functionaries on stock exchange.	Understand/ Apply	PO2, PO4	L2, L3	Exam/ Discussion/Assignments/ Tests

Paper: BBA 307 Management Accounting

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: have knowledge about-how to infer financial statements and then make use of the same inferences to support a decision.	Applying, Analyzing	PO1 PO4	L2, L3, L4, L5	Assignment/ Seminar/Discussion/Test
CO2: relate and classify various sources of raising funds along with plans to attain profit maximization.	Understanding, Applying	PO1 PO3 PO4 PO6	L1, L2, L4, L6	Assignment/Seminar/Discussion/Test
CO 3: find and summarize appropriate information to construct the report to be provided to different users for taking effective decision.	Applying, Analyzing and Evaluating	PO1 PO3	L1, L2, L4, L5, L6	Assignment/Seminar/Discussion/Test
CO 4: show the relationship of authority and responsibility and prove that ultimate responsibility cannot be avoided.	Analyzing and Evaluating	PO 1 PO 4	L4,L5	Assignment/Seminar/Discussion/Test

Semester-IV**Paper: BBA 403 Financial Management**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: relate and classify various sources of raising funds along with plans to attain profit maximization.	Understanding, Applying	PO 1 PO 3 PO 4 PO 6	L1, L2, L4, L6	Assignment/Seminar/Discussion/Test
CO 2: find and compare different forms of capital so that the best capital structure can be selected.	Analyzing Evaluating	PO 1 PO 2 PO 4	L1, L2, L4, L5	Assignment/Seminar/Discussion/Test
CO 3: recall and illustrate the factors that are used to decide the dividend and plan the various investment decisions.	Remembering Understanding	PO 4 PO 6	L1, L2, L5	Assignment/Seminar/Discussion/Test
CO 4: explain the capital investment decision and identify cash flows for capital budgeting project and apply various methods to analyze projects and make interpretations.	Understanding Applying Analyzing	PO 2 PO 4 PO 6	L2, L5, L3	Assignment/Seminar/Discussion/Test

Paper: BBA 404 Production and Operations Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: identify the crucial role being played by production management in success of enterprises.	Identify	PO2, PO4	L3	Exam, Assignment
CO2: analyse policy issues and factors affecting production management of a concern.	Analyse	PO4	L5	Exam, Assignment
CO3: recognize the importance of operations management in solution of business problems.	Recognize	PO1	L2	Exam, Assignment
CO4: apply various techniques of production management for better decision making.	Apply	PO1, PO4	L3	Exam, Assignment

Paper: BBA 405 Business Environment

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the nature of business environment and its various factors	Understand	PO1	L2	Exam, Assignment
CO 2: Ability to conduct an environmental scan to evaluate the impact of various issues on an organization's business opportunities	Evaluate	PO4	L5	Exam, Assignment
CO 3: Ability to explore various policy perspectives in regulating the business environment	Explore	PO1, PO4, PO6	L4	Exam, Assignment, Seminar
CO 4: Ability to know state policies economic legislations and economic reforms laid by the government	Know	PO4, PO6	L3	Exam, Assignment

Paper: BBA 406 Operations Research

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: have knowledge of concepts and tools of Operations Research.	Understand	PO1	L2	Exam/assignment/quiz
CO 2: utilize analytical thought process to help develop modeling.	Develop	PO2	L3	Exam/assignment/quiz
CO 3: understand mathematical techniques used in various areas of research.	Understand	PO1	L2	Exam/assignment/quiz
CO 4: apply these techniques constructively to make effective business decisions	Apply	PO4	L3	Exam/assignment/quiz

Paper: BBA 407 Fundamentals of Insurance

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: have comprehensive knowledge of the Indian Insurance Structure.	Remember	PO1, PO2	L1	Exam/ Assignments/ Class Tests
CO2: understand the various functions, rules and regulations of the Insurance Act 1938, LIC Act 1956, GIC Act 1972 & IRDA Act 1999.	Understand	PO1, PO2	L2	Exam/ Assignments/ Class Tests/ Seminar
CO3: apply this knowledge effectively in searching out the suitable Insurance policy for them.	Apply	PO3, PO4, PO5	L3	Exam/ Assignments/ Class Tests/ Seminar

Semester-V**Paper: BBA 503 Company Law**

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: identify the principles of corporate law covered in the course.	Identify	PO1	L3	Exam/assignment/ seminar/quiz
CO 2: analyze the policy issues underpinning the corporate laws covered in the course.	Analyze	PO2, PO4	L4	Exam/assignment/ seminar/quiz
CO 3: access, use, interpret complex statutory material to resolve corporate law problems and issues.	Use, Interpret	PO4	L3, L5	Exam/assignment/ seminar/quiz
CO 4: apply the critical thinking required to bring about solutions to complex corporate law problems.	Apply	PO4	L3	Exam/assignment/ seminar/quiz

Paper: BBA 504 Entrepreneurship and Small Business

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: examine the characteristics of an entrepreneur as well their role in the economic development of the country	Examine	PO1, PO2	L4	Exam/ Assignments/ Class Tests
CO 2: build insights into the management of small scale business organisations	Build	PO1, PO2	L3	Exam/ Assignments/ Class Tests/ Seminar
CO 3: develop business plan and foreseeing the entry barriers to the industry	Develop	PO4, PO5	L3	Exam/ Assignments/ Class Tests
CO 4: analyse the role of government and non-government organisations in promotion of entrepreneurship	Analyse	PO1, PO5	L4	Exam/ Assignments/ Class Tests

Paper: BBA 505 Cost Accounting

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand basic concepts of cost accounting	Remembering/ Understanding	PO1	L1	Assignment/Quiz/Seminar/ Discussion/test
CO 2: apply knowledge to solve practical problems and take managerial decisions	Applying, Evaluating and Creating	PO1	L3/ L5/ L6	Assignment/Quiz/Seminar/ Discussion/Test
CO 3: determine total cost and profit of product/service/contract costing/process costing and formulate proposals	Evaluating and Creating	PO2	L4/ L6	Assignment/Quiz/Seminar/ Discussion/Test
CO 4: analyse the reasons of variance in estimated and actual cost to minimise losses and maximize profits	Analyzing and Creating	PO5	L4/ L6	Assignment/Quiz/Seminar/ Discussion/Test

Paper: BBA 511 Consumer Behaviour

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: have comprehensive understanding of consumer buying behavior.	Remember, Understand	PO1, PO2	L1, L2	Exam/ Assignments/ Class Tests
CO2: recognize different factors affecting consumer behaviour.	Understand, Identify	PO1, PO2	L2, L3	Exam/ Assignments/ Class Tests/ Seminar
CO3: apply this knowledge in analyzing their own buying behaviour.	Apply, Analyse	PO3, PO4, PO5	L3, L4	Exam/ Assignments/ Class Tests/ Seminar

Paper: BBA 512 Advertising and Sales Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: list various marketing concepts for comparing & contrasting the best strategy to solve the important issues that require improvement.	Remembering Analyzing	PO 1 PO 2 PO 5	L1, L2, L4, L5, L6	Assignment/Quiz/ Seminar/Discussion/Test
CO2: select and classify the developed sources of media to build relationships with prioritized segment of customers to change the outlook towards them	Understanding Analyzing	PO 3 PO 4 PO 5	L1, L2, L3, L5	Assignment/Quiz/ Seminar/Discussion/Test
CO 3: show and explain the importance of interest in categorizing the right job to determine the maximum happiness and outcome.	Remembering, Understanding Evaluating	PO 4 PO 5	L1,L2,L4, L5,L6	Assignment/Quiz/ Seminar/Discussion/Test
CO 4: experiment with online trends to make use of the same in selecting cost effective alternative.	Applying Evaluating and Creating	PO 4 PO 5	L3, L5, L6	Assignment/Quiz/ Seminar/Discussion/Test

Semester-VI**Paper: BBA 603 Income Tax**

Course Outcome	Skill	PO	Bloom's	Assessing tools
CO 1: understand and acquire knowledge of basic concepts of Income tax and sources of income	Understanding and acquiring	PO1, PO2, PO3, PO4, PO5	L2/ L3	Assignment/Quiz/Seminar/ Discussion/ Test
CO 2: apply knowledge to solve practical problems and Calculate tax liability	Applying and creating	PO1, PO2, PO3, PO4, PO5	L3/ L6	Assignment/Quiz/Seminar/ Discussion/Test
CO 3: determine Tax incidence on the basis of residential status	Evaluating	PO1, PO2, PO3, PO4, PO5	L5	Assignment/Quiz/Seminar/ Discussion/Test
CO 4: identify and comply with the relevant provisions of the Income Tax Act and do tax planning	Applying and analyzing	PO1, PO2, PO3, PO4, PO5	L3/ L4	Assignment/Quiz/Seminar/ Discussion/Test

Paper: BBA 604 Fundamental of Capital Markets

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: develop an understanding and importance of financial derivatives and institutional structure of the market	Understand	PO1	L2	Exam/ assignment/quiz
CO 2: explain the role of capital market in Indian financial system and its regulatory environment.	Explain	PO2	L2	Exam/ assignment/quiz
CO 3: describe the trading mechanism in the stock market	Describe	PO1, PO2	L1	Exam/ assignment/quiz
CO 4: compare the various instruments of capital market	Compare	PO5	L4	Exam/ assignment/quiz

Paper: BBA 611 Service Marketing

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand and acquire knowledge of evolution and conceptual framework of service marketing	Understand and apply	PO1, PO2	L1/ L3	Assignment/Quiz/Seminar/ discussion/Test
CO 2: explain the role of internet in service industry	Understand	PO1, PO2, PO3, PO4	L2	Assignment/Quiz/Seminar/ discussion/Test
CO 3: determine role of personnel, distribution strategies, physical evidence, blueprinting and promotional campaigns in delivery of services	Creating	PO1, PO2, PO3, PO4, PO5	L5	Assignment/Quiz/Seminar/ discussion/Test
CO 4: identify measures for measuring service quality and fill the service gaps	Evaluating and creating	PO1, PO2, PO3, PO4, PO5	L4/L5	Assignment/Quiz/Seminar/ discussion/Test

Paper: BBA 612 E- Marketing

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: have comprehensive knowledge of E-Marketing and its various strategies	Remember, Understand	PO1, PO2	L1, L2	Exam/ Assignments/ Class Tests
CO2: analyze e-marketing issues & challenges; and customer satisfaction in this digital age.	Understand, Identify	PO1, PO2	L2, L3	Exam/ Assignments/ Class Tests/ Seminar
CO3: apply this knowledge in studying the working of various e-commerce companies.	Apply, Analyse	PO3, PO4, PO5	L3, L4	Exam/ Assignments/ Class Tests/ Seminar

Name of Programme: B.Voc (Banking and Financial Services)

Program Outcomes

Students will be able to-

- PO 1: practically understand and apply the knowledge relating to the requirements of industry by acquiring a judicious mix of professional skills in the area of banking and financial services (including international finance) along with suitable general education component catering to the areas of different branches of management, entrepreneurship, business ethics, accounting, economics etc.
- PO 2: gain knowledge regarding operations of financial markets, different avenues for investment of funds, risks associated with it and understand the techniques for their analysis and evaluation.
- PO 3: have an opportunity to serve the industry by having exit points at different levels.
- PO 4: acquire knowledge about the business environment by understanding the major policies of the government and laws and legislations (both general laws as well as relating to banking and financial services)
- PO5: develop analytical and decision making skills by gaining knowledge of different tools and techniques of analysis which can help them to solve business problems in a dynamic environment.

Program Specific Outcomes

- PSO 1: Students will be able to study and understand the general as well as practical skills pertaining to the area of banking and financial services.
- PSO 2: They will be able to study the banking and financial services in a simulated environment and also undergo industrial training based on the same.
- PSO 3: They will be able to acquire the skills in the specialized fields of marketing, industrial relations, banking & insurance and international business.
- PSO 4: Learners will acquire the skills like effective communication, decision making, problem solving in day to day business affairs

Course Outcomes

Semester-I

Paper: BVC 103 Fundamentals of Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand and acquire knowledge of management conceptual framework	Understand	PO1	L2	Exam, Assignment
CO 2: apply knowledge to learn the application of the principles in an organization	Apply	PO1, PO2	L3	Exam, Assignment
CO 3: specify how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances	How	PO1, PO5	L1	Exam, Assignment, Seminar
CO 4: develop the ability to work in teams and identify the key competencies needed to be an effective manager	Develop	PO5	L6	Exam, Assignment

Paper: BVC 104 Principles and Practice of Banking

Course outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: demonstrate the concept, evolution and types of banks	Demonstrate	PO1	L2	Exam/assignment/quiz
CO 2: analyse the role and functions performed by the banks in the economy	Analyse	PO2	L4	Exam/assignment/quiz
CO 3: identify the role of RBI being apex body and as a regulator of all the banks	Identify	PO1, PO5	L3	Exam/assignment/quiz
CO 4: analyze the dimensions of banker customer relationships	Analyse	PO4	L4	Exam/assignment/quiz

Paper: BVC 105 Principles and Practices of Insurance

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: identify the crucial role played by insurance sector in Indian financial system.	Identify	PO4	L3	Exam, Assignment
CO 2: understand the various concepts of life insurance and general insurance.	Understand	PO1	L2	Exam, Assignment
CO 3: analyse the policy issues concerning the various types of insurance policies used by different persons in different situations.	Analyse	PO5	L4	Exam, Assignment
CO 4: simplify& examine various risk patterns by understanding importance of various types of insurance policies.	Examine	PO1	L4	Exam, Assignment

Paper: BVC 106 Indian Financial System

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the components of Indian Financial System.	Understand	PO1, PO2	L2	Exam, assignment, seminar, quiz
CO 2: compare and contrast various instruments of money market and capital market.	Compare, Contrast	PO2	L2	Exam, assignment, seminar, quiz
CO 3: outline the role of SEBI in investor protection.	Outline	PO2, PO4,	L2	Exam, assignment, seminar, quiz, case studies
CO 4: explain the working and eligibility criterion of various functionaries on stock exchange.	Explain	PO1, PO2, PO4	L2	Exam, assignment, seminar, quiz

Semester-II**Paper: BVC 204 Financial Services**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the various kinds of financial services and their role in the Indian financial system.	Understand	PO1, PO2	L2	Exam, assignment, seminars quiz
CO 2: explain the structure and regulation of merchant banking in India.	Explain	PO1, PO4	L2	Exam, assignment, seminar, quiz
CO 3: compare different types of mutual funds.	Compare	PO1, PO2	L4	Exam, assignment, seminar, quiz
CO 4: explain the process of dematerialization and rematerialization to the students	Explain	PO1, PO2	L2	Exam, assignment, seminar, quiz

Paper: BVC 205 Legal and Regulatory Aspects of Banking

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the legal and regulatory measures affecting the working of banks in India	Understand	PO1	L2	Exam, Assignment
CO 2: demonstrate the process of banking, products offered by them and relation with different stakeholders with reference to particular acts passed in India	Demonstrate	PO1	L2	Exam, Assignment
CO 3: identify the special rules to be complied by banks while rendering the services	Identify	PO4, PO5	L3	Exam, Assignment
CO 4: relate the provisions of different acts passed in India with operations of banking sector	Relate	PO2, PO4, PO5	L2	Exam, Assignment

Paper: BVC 206 Mutual Funds

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: understand the role of mutual fund in Indian financial market	Understand	PO1, PO2	L2	Exam, assignment, seminars quiz
CO 2: explain the regulatory and legal environment governing the working of mutual fund in India	Explain	PO4	L2	Exam, assignment, seminar, quiz
CO 3: categorise and compare the different mutual fund schemes	Categorise	PO1, PO5	L4	Exam, assignment, seminar, quiz
CO 4: use different measures of risk and return to invest in mutual fund	Use	PO1,P O5	L3	Exam, assignment, seminar, quiz

Semester-III**Paper: BVC 302 Business Laws**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the formation of a legally valid contract for a business	Define, Understand	PO1	L1, L2	Exam/assignments/ seminar
CO 2: develop requisite skills to understand various case studies	Develop, Knowledge	PO2	L3	Exam/assignments/ seminar
CO 3: explain the important provisions of Negotiable Instruments Act	Explain	PO4	L2	Exam/assignments/ seminar
CO 4: integrate the knowledge of commercial laws in business world	Apply, Make use of	PO3	L3	Exam/assignments/ seminar

Paper: BVC 303 Basic Accounting for Financial Manager + Tally

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: Ability to understand the concepts and conventions of accounting and accounting frame work	Understand	PO1	L2	Exam, Assignment
CO 2: Ability to demonstrate knowledge of each step in the accounting cycle	Demonstrate	PO1, PO2	L2	Exam, Assignment
CO 3: Ability to apply their knowledge to prepare the financial statements of sole proprietor and company form of organisations	Apply	PO1, PO5	L3	Exam, Assignment
CO 4: Ability to apply their theoretical knowledge in practical working by learning tally - account creation and data entry	Apply	PO2, PO5	L3	Lab, Exam, Assignment

Paper: BVC 304 Operational Risk Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the governance structures, systems, procedures and cultural aspects necessary for an organization to successfully manage operational risk.	Understand	PO1	L2	Exam, assignment, practical problems quiz
CO 2: identify the methods to manage an organization's risk, risk optimization, management of market risk, credit risk, operational and other risk.	Identify	PO1, PO4	L3	Exam, assignment, seminar, quiz
CO 3: demonstrate the approaches available to banks under Basel III for the calculation of regulatory capital for operational risk.	Demonstrate	PO1, PO4	L2	Exam, assignment, seminar, quiz
CO 4: explain the range of financial and finance related risks faced by financial organizations.	Explain	PO1, PO4	L2	Exam, assignment, seminar, quiz

Paper: BVC 305 Financial Statement Analysis

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: analyze different types of financial statements.	Analyze	PO1, PO4	L4	Exam, assignment, practical problems quiz
CO 2: understand the concept of optimum credit policy and its various components.	Understand	PO1	L2	Exam, assignment, seminar, quiz
CO 3 explain the objectives of inventory management and selective inventory control techniques such as ABC, VED, JIT to students.	Explain	PO1, PO4	L2	Exam, assignment, seminar, quiz
CO 4: explain the concept and importance of adequate working capital.	Explain	PO1, PO4	L2	Exam, assignment, seminar, quiz

Paper: BVC 306 Bank Credit Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: identify the crucial role played by credit management in success of banking business.	Identify	PO4	L3	Exam, Assignment
CO2: understand the various concepts of credit management used by banks and financial institutions.	Understand	PO1	L2	Exam, Assignment
CO3: analyse the policy issues concerning the various types of credit policies used by banks for efficient management of its operations.	Analyse	PO5	L4	Exam, Assignment
CO4: solve liquidity crises by application of various techniques of credit management.	Solve	PO5	L3	Exam, Assignment

Semester-IV**Paper: BVC 401 Business Ethics and Corporate Social Responsibility**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the ethical components for managerial decision making in organization.	Understand	PO1	L2	Exam, assignment, practical problems quiz
CO 2: explain the concept of corporate social responsibility in business organization	Explain	PO1, PO4	L2	Exam, assignment, seminar, quiz
CO 3: apply general ethical principles to particular cases or practices in business	Apply	PO1	L3	Exam, assignment, seminar, quiz
CO 4: identify the role and importance of corporate governance	Identify	PO1, PO4	L3	Exam, assignment, seminar, quiz

Paper: BVC 403 Entrepreneurship Development

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: examine the characteristics of an entrepreneur as well their role in the economic development of the country	Examine	PO1	L4	Exam, Assignment
CO 2: build insights into the management of small scale business organisations	Build	PO1	L3	Exam, Assignment
CO 3: develop business plan and foreseeing the entry barriers to the industry	Develop	PO1, PO3	L3	Exam, Assignment, seminar
CO 4: demonstrate the process of entrepreneurship and the institutional facilities available to an entrepreneur in India	Demonstrate	PO1, PO4	L2	Exam, Assignment, seminar

Paper: BVC 404 Investment Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: make use of time value of money to plan their investments.	Make use of	PO1	L3	Exam, Assignment
CO 2: compare the practical dimensions of risk involved in the stock market investment	Compare	PO1, PO2	L5	Exam, Assignment
CO 3: build a systematic approach for estimating the present and future worth of stock to economic Industry Company analysis	Build	PO1, PO4	L3	Exam, Assignment
CO4: evaluate the various methods adopted by technical analysts to study the stock price movement.	Evaluate	PO2, PO4	L5	Exam, Assignment

BVC 405 Market Risk Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: identify the crucial role played by market risk management for success of investment decisions.	Identify	PO4	L3	Exam, Assignment
CO2: analyse the policy issues and factors affecting market risk.	Analyse	PO5	L4	Exam, Assignment
CO3: understand the process that can be used to identify measure & report market risk.	Understand	PO1	L2	Exam, Assignment
CO4: recognize the importance of market risk management including measurement and key controls.	Recognize	PO4	L3	Exam, Assignment

Paper: BVC 406 Financial Market Operations

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: illustrate the recent developments in the Indian financial system.	Illustrate	PO1	L2	Exam, Assignment, Test
CO 2: identify how an investor goes about buying and selling the stocks	Identify	PO1	L3	Exam, Assignment, Test
CO 3: discover the major stock exchanges and their trading pattern	Discover	PO4	L4	Exam, Assignment, Test
CO4: determine the role of SEBI as regulator in the Indian financial market.	Determine	PO2, PO4	L2	Exam, Assignment, Test

Semester-V**Paper: BVC 501 Financial Management**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: define both the theoretical & practical role of financial management in business corporations to the students	Define	PO1	L1	Exam, Assignment
CO 2: identify the importance of various decision making areas of financial management by understanding importance of risk within context of financial decision making	Identify	PO1, PO5	L3	Exam, Assignment
CO 3: choose an appropriate capital structure by analysing the different sources of finance and their cost.	Choose	PO2, PO5	L3	Exam, Assignment
CO 4: outline the different aspects of working capital management in the business	Outline	PO1, PO5	L2	Exam, Assignment

Paper: BVC 502 Operations Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the concept of Operations Management and Productivity	Understand	PO1	L2	Exam, Assignment, Test
CO 2: identify the alternate managerial choices to reach the optimal solutions	Identify	PO1	L3	Exam, Assignment, Test
CO 3: solve and analyze the problems using different techniques.	Solve, Analyse	PO4	L4, L6	Exam, Assignment, Test
CO 4: develop suitable material handling principles and practices in the operations	Develop	PO2, PO4	L3	Exam, Assignment, Test

Paper: BVC 503 Organisational Behaviour

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand human behaviour in the workplace from an individual, group, and organizational perspective	Understand	PO1	L2	Exam, Assignment, Test
CO 2: evaluate personality types, perception and learning process on human behaviour	Evaluate	PO1	L5	Exam, Assignment, Test
CO 3: recognize the application of motivational theories in practical terms	Identify	PO4	L3	Exam, Assignment, Test
CO 4: evaluate the appropriateness of various leadership styles and conflict management strategies used in organizations	Evaluate	PO2, PO4	L5	Exam, Assignment, Test

Paper: 504 Security Analysis

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: define the term investment tied in with discussion of applicable techniques.	Define	PO1	L1	Exam, Assignment, Test
CO 2: understand the various strategies followed by investment practitioners	Understand	PO1	L2	Exam, Assignment, Test
CO 3: demonstrate various valuation models used in market.	Demonstrate	PO4	L2	Exam, Assignment, Test
CO 4: Identify, formulate and solve investment problems	Identify, Solve, Formulate	PO2, PO4	L3, L6	Exam, Assignment, Test

Paper: BVC 505 Treasury Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: identify the crucial role played by treasury manager in cash management of a concern.	Identify	PO4	L3	Exam, Assignment
CO2: analyse the policy issues concerning the various treasury policies of a concern.	Analyse	PO5	L4	Exam, Assignment
CO3: recognize the importance of treasury management in solution of business problems.	Recognize	PO4	L3	Exam, Assignment
CO4: apply the various tools & techniques of treasury management in effective decision making.	Apply	PO5	L3	Exam, Assignment

Paper: BVC 506 E-Banking

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand the various types of e banking and compare traditional banking with e banking.	Understand	PO1	L1	Exam, assignment, seminars quiz
CO 2: examine the working of different electronic fund transfer system such as NEFT, RTGS and SWIFT.	Examine	PO1, PO4	L4	Exam, assignment, quiz, practical
CO 3: have thorough Understanding of the regulatory framework of RBI group in internet banking and risk and security aspects of e banking.	Understand	PO1, PO4	L2	Exam, assignment, seminar, quiz
CO 4: outline impact of information technology on banks.	Outline	PO1	L2	Exam, assignment, seminar, quiz
CO 5: identify the concept of disaster management in e-banking and information system audit	Identify	PO1	L4	Exam, assignment, seminar, quiz

Semester-VI**Paper: BVC 601 Human Resource Management**

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: identify the crucial role played by proper management of human resources which is integral for growth of an organisation.	Identify	PO4	L3	Exam, Assignment
CO2: analyse the policy issues & factors concerning human resources of a concern.	Analyse	PO5	L4	Exam, Assignment
CO3: recognize the various techniques used for overall development of human resources.	Recognize	PO4	L3	Exam, Assignment
CO4: apply various tools & techniques for effective decision making.	Apply	PO5	L3	Exam, Assignment

Paper: BVC 602 Marketing of Financial Services

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: define, explain and illustrate some of the frameworks and approaches that are helpful in marketing financial services	Define, Explain, Illustrate	PO1	L1, L2	Exam, Assignment, Test
CO 2: discuss to position value propositions, products and brands in customers' minds	Discuss	PO1	L6	Exam, Assignment, Test
CO 3: develop new products (goods and services) that add value to consumers and firms	Develop	PO4	L3	Exam, Assignment, Test
CO 4: identify the factors affecting the pricing decision of financial products.	Identify	PO2, PO4	L3	Exam, Assignment, Test

Paper: BVC 603 Financial Risk Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO1: identify the pivotal role played by financial risk associated with investment of funds & tools for management of risk.	Identify	PO4	L3	Exam, Assignment
CO2: analyse the practical aspects about management of financial risk & identify the best avenues for investment of surplus funds.	Analyse	PO5	L4	Exam, Assignment
CO3: learn & apply knowledge about various financial risks associated with investment of funds & tools for management of risk.	Apply	PO5	L3	Exam, Assignment
CO4: have the understanding of trading process of various instruments.	Understand	PO1	L2	Exam, Assignment

Paper: BVC 604 International Financial Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: understand different components of foreign exchange market.	Understand	PO1	L2	Exam, assignment, seminars quiz
CO 2: evaluate different theories of exchange rate determination.	Evaluate	PO1	L5	Exam, assignment, quiz, practical
CO 3: outline the parity conditions in international trade.	Outline	PO1, PO5	L2	Exam, assignment, seminar, quiz
CO 4: analyse various types of exposures in international trade.	Analyse	PO1, PO5	L2	Exam, assignment, seminar, quiz

Paper: BVC 605 International Banking

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: demonstrates how international banking operations are being done.	Demonstrates	PO2	L2	Exam, Assignment
CO 2: list the role of international financial institutions for promoting international trade. .	List	PO1	L1	Exam, Assignment
CO 3: Elaborate the practical relevance to deal in international financial market	Elaborate	PO2	L6	Exam, Assignment, Seminar
CO4: apply critical thinking skills to Complex international banking issues	Apply	PO3, PO4	L3	Exam, Assignment, Seminar

Paper: BVC 606 Portfolio Management

Course Outcome	Skill	PO	Bloom's	Assessing tools can be used to measure CO
CO 1: define major portfolio management concepts for making investments in various securities	Define	PO1	L1	Exam, Assignment
CO2: compare different investment instruments available to them for taking investment decisions.	Compare	PO1, PO2	L2	Exam, Assignment
CO3: build the knowledge of various equity and bond portfolio management strategies to revise the portfolio	Build	PO1, PO4	L3	Exam, Assignment
CO 4: apply techniques adopted to minimise the risk	Apply	PO2, PO4	L3	Lab, Exam, Assignment